

2020 Inaugural Benefit Gala & Concert

HLNJ SPONSORSHIP/DONOR OPPORTUNITIES



FOUNDING BENEFACTOR \$25,000

- ▶ 20 VIP tickets to Cocktail Reception & Buffet (Open Bar)
- ▶ 20 VIP Concert Tickets (Premium Center Seating)
- ▶ Private Meet & Greet with Gala Artists
- ▶ Prominent company logo placement as HLNJ Founding
- ▶ Benefactor in all 2020 advertising: print, press releases, broadcast, website, social media marketing & streaming platforms. Prominent signage throughout Gala venue
- ▶ Full-page inside front or back cover ad in Gala Program
- ▶ On-stage sponsor acknowledgment throughout evening
- ▶ 4 VIP Passports to HLNJ Curated Events*
- ▶ 8 VIP Passports to select HLNJ events **
- ▶ 10 Jazz Tree T-shirts

BENEFACTOR \$5,000

- ▶ 4 VIP tickets to Cocktail Reception & Buffet (Open Bar)
- ▶ 4 VIP Concert Tickets (Premium Center Seating)
- ▶ Private Meet & Greet with Gala Artists
- ▶ Company logo placement as HLNJ Benefactor in 2020
- ▶ Gala advertising: print, press releases, broadcast, website & social media
- ▶ Prominent signage throughout Gala venue
- ▶ Half-page prominent ad in Gala Program
- ▶ On-stage sponsor acknowledgment
- ▶ 2 VIP Passports to HLNJ Curated Events*
- ▶ 2 VIP Passports to select HLNJ events **
- ▶ 5 Jazz Tree T-shirts

LEGACY BENEFACTOR \$12,500

- ▶ 10 VIP tickets to Cocktail Reception & Buffet (Open Bar)
- ▶ 10 VIP Concert Tickets (Premium Center Seating)
- ▶ Private Meet & Greet with Gala Artists
- ▶ Prominent company logo placement as HLNJ Legacy
- ▶ Benefactor in all 2020 advertising: print, press releases, broadcast, website, social media & streaming platforms
- ▶ Prominent signage throughout Gala venue
- ▶ Full-page premium ad in Gala Program
- ▶ On-stage sponsor acknowledgment throughout evening
- ▶ 2 VIP Passports to HLNJ Curated Events*
- ▶ 4 VIP Passports to select HLNJ events **
- ▶ 5 Jazz Tree T-shirts

PARTNER \$2,500

- ▶ 2 VIP tickets to Cocktail Reception & Buffet (Open Bar)
- ▶ 2 VIP Concert Tickets (Premium Seating)
- ▶ Private Meet & Greet with Gala Artists
- ▶ Company logo placement as HLNJ Partner in 2020 Gala advertising: print, press releases, website, social media
- ▶ Signage placement at Gala venue
- ▶ Quarter-page ad in Gala Program
- ▶ On-stage sponsor acknowledgment
- ▶ 2 VIP Passports to select HLNJ events *
- ▶ 2 Jazz Tree T-shirts

- ▶ * Private HLNJ Events curated for our sponsors and donors
- ▶ **Select HLNJ Events. Attendance subject to availability.

"JAZZ HISTORY TREE" PRODUCTION SPONSORSHIP \$25,000

Sponsors digital/A/V design and implementation of **fully interactive site including audio and visual elements**. Sponsor/donor identified on "Jazz Tree" website, broadcast, and in all marketing efforts. Digital productions made available for educational/class room applications nationwide. Opportunity for sponsors to run campaigns in support of innovative, exciting digital presence that will be sustainable long term. The Jazz History Tree traces the music back to it's African-American & African roots.

ADDITIONAL HLNJ SPONSORSHIP OPPORTUNITIES AVAILABLE

Please contact us directly if you are interested in the Sponsorship/Donor opportunities below. Create a custom package to best suit your companies needs. In-kind sponsorship and branded promotional materials also available.

All gifts over \$2,500 will be recognized in our Inaugural Gala Program.

I cannot attend but wish to support with a gift of \$ _____

NAME / COMPANY (AS YOU WISH IT TO APPEAR)

ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

CARD NUMBER

EXPIRATION DATE

NAME ON CARD

CVC

BILLING ADDRESS

CITY

STATE

ZIP

SIGNATURE

For more info, please contact C. Kelly Wright at 510 435-0073 or info@harlemlatenightjazz.org. Please make checks payable to: Harlem Late Night Jazz, 2020 Gala (Tax ID# 82-2181806) Return completed form to: Harlem Late Night Jazz, Inc., 435 Convent Ave, New York, NY 10031. Form may be scanned and emailed to info@harlemlatenightjazz.org. Donate online @ www.harlemlatenightjazz.org/donate